

# eliminating racism empowering women

# ywca

## Central Massachusetts

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| Position:       | Director of Women's Health and Safety                             |
| Accountability: | Director of Wellness and Health Equity                            |
| Hours of Work:  | Part-Time 15 Hours per Week – daytime, some evenings and weekends |
| Location:       | Worcester   |
| CORI Required:  | No  |

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### **About the YWCA Central Massachusetts**

For more than 125 years, the YWCA Central Massachusetts has served as a life-long positive force for women and girls, their families and communities. By leveraging the reach, power and passion of our members and supporters, we have created lasting change.

The YWCA Central Massachusetts offers a wide range of programs, including early education & care; domestic violence services; career assistance; healthy lifestyle promotion. Our services strengthen women and girls in the community, helping them to realize their full potential.

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### **General Function:**

Responsible for the provision of comprehensive health and wellness services for women and their families, including disease prevention, screening and management; connection to community resources for health and safety; and empowerment to achieve self-confidence and a sense of personal power. Programs and services shall be developed and implemented with the strategic vision to incorporate Racial Justice and cross-departmental connections wherever possible. Functions include program development, program management, staff supervision, financial management, marketing, community outreach and events coordination.

### **Responsibilities:**

- Oversee the development, implementation and management of the EncorePLUS program, including the support and exercise components, advocacy and outreach.
- Research and develop additional EncorePLUS components to ensure prevention and education for underserved and populations subject to disparities (e.g. communities of color). Seek funding sources for program enhancements and support.
- Oversee, develop and implement targeted wellness programs for women, including workout space, personal and group training, classes, empowerment programs such as self-defense, social opportunities and linkages to other activities.
- With the Youth Development Coordinator, oversee the Young Women's Leadership Program annually, including planning, development, outreach, recruitment, implementation, evaluation and follow-up.
- Recruit, supervise, train, monitor and evaluate supervisory staff. Ensure program quality, customer satisfaction and participant retention and growth.
- Assist in the preparation and management of the department's annual operating budget, and/or other funding sources, specific to Women's Health and Safety programs and services. Assist in grant writing as needed.
- Develop and implement strategies to meet income goals, and develop, manage and evaluate outcome objectives, as defined by funders.

- Network with, cultivate and maintain connections throughout the business, health and non-profit community to build linkages, develop program and increase participation.
- Provide membership desk coverage as needed.
- Perform other duties as requested.

**Qualifications:**

- Bilingual Spanish/English
  - Ability to relate to diverse populations related to race & ethnicity, health, education, income and power
  - Experience and ability to work with community groups and volunteers
  - Bachelor Degree in Physical Education, Recreation, Business Administration or other related field required
  - Skills in program development, financial management, staff supervision, marketing, customer service and events coordination
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**How to apply:**

If you are interested in applying for the above position please send resume to:

Email: [HR@ywcacentralmass.org](mailto:HR@ywcacentralmass.org)

Fax: Human Resources at 508-754-0496

Mail: YWCA Central Massachusetts  
Attn: Director of Human Resources  
1 Salem Square  
Worcester, MA 01608-2090

The YWCA Central Massachusetts is an Affirmative Action/Equal Opportunity Employer.