

# eliminating racism empowering women



## Central Massachusetts

Position: Community Wellness Director, PASA Coalition

Accountability: Health & Wellness Center Director

Hours of Work: 17.5 hours per week

Location: Worcester

CORI Required: Yes

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### About the YWCA Central Massachusetts

For more than 125 years, the YWCA Central Massachusetts has served as a life-long positive force for women and girls, their families and communities. By leveraging the reach, power and passion of our members and supporters, we have created lasting change.

The YWCA Central Massachusetts offers a wide range of programs, including early education & care; domestic violence services; career assistance; healthy lifestyle promotion. Our services strengthen women and girls in the community, helping them to realize their full potential.

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### General Function:

Responsible for the coordination and management of the Planning Coalition whose members represent consumers, health care professionals, educators and others, that will provide advice and counsel on program design and implementation between and across the sectors.

### Responsibilities:

1. Recruit, convene and act as lead facilitator for a Planning Coalition comprised of representatives from the local Community Health Centers and other local partners. Work with existing partners and consultants to develop and convene the Coalition.
2. Develop and maintain productive relationships with local Latino-serving agencies, to enhance services for low-income, medically underserved patients.
3. Build networks among agencies/groups to facilitate implementation of educational, preventative and community-based interventions.
4. Develop and strengthen partnerships with local and statewide community groups involved in similar or complementary projects
5. Research successful systems change models of intervention and prevention.
6. Work with all partner organizations in the development and implementation of cultural competence and best practice curriculum.
7. Implement a pilot program to address physical activity and nutrition education for the target population. Implement interventions to impact individuals, health care providers and the community, including pilot and long-term programs.
8. Conduct outreach and educational presentations throughout the community to assure community engagement. With support from Marketing, develop a public awareness campaign, utilizing various culturally sensitive media outlets.
9. Work toward systems change on issues of health disparities, through involvement with coalitions and advocacy networks.
10. Maintain records and data tracking systems, and prepare required reports and program evaluation, in partnership with the Program Director.
11. Perform other duties as requested.

### Qualifications:

- Bi-lingual, bi-cultural required.
- Bachelor's Degree in Health Education, Human Services, Physical Education or related field
- Demonstrated ability to build community network and work with groups
- Experience with, or knowledge of health issues faces by high-risk, low-income Latino families
- Commitment to working toward systems change in the Latino community

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**How to apply:**

If you are interested in applying for any of the above positions please complete an Employment Application and send the completed application and resume to:

Email: [HR@ywcaworcester.org](mailto:HR@ywcaworcester.org)

Fax: Human Resources at 508-754-0496

Mail: YWCA Central Massachusetts  
Attn: Director of Human Resources  
1 Salem Square  
Worcester, MA 01608-2090

The YWCA Central Massachusetts is an Affirmative Action/Equal Opportunity Employer.